

An aerial photograph of a person riding a surfboard on a wave. The water is a vibrant turquoise color, and the person is wearing a red and white outfit. The surfboard is white with a red stripe. The person is positioned in the center-right of the frame, riding a wave that is breaking to their right. The water is clear, and the texture of the waves is visible. The overall scene is bright and sunny, with a clear blue sky visible in the top left corner.

AMS CANCUN

Business analysis

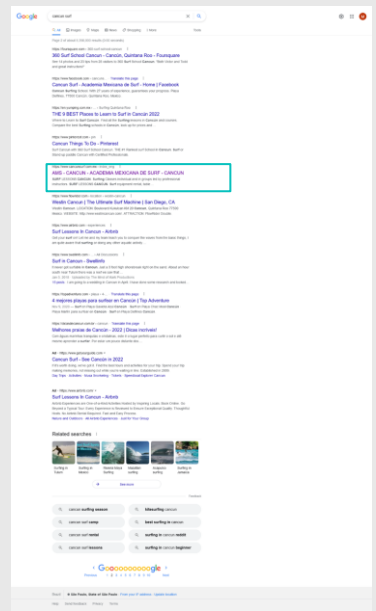
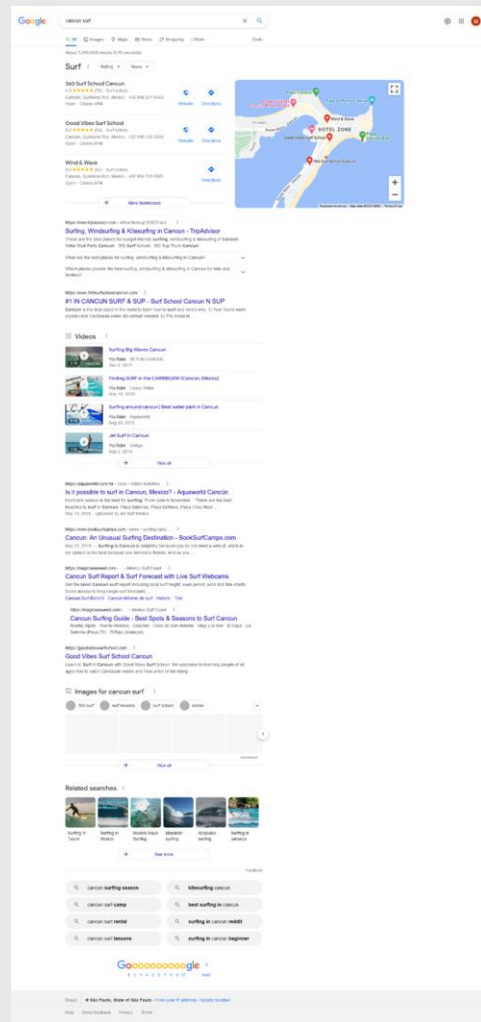


COMPANY PRESENTATION

- 1 COMPANY
- 2 COMPETITORS
- 3 SOCIAL MEDIA
- 4 INSIGHTS

COMPANY

- The company appears on the Google's results **second page**



COMPANY

- The company appears on the Google's business results **sixth** position

Google cancen surf

Rating Hours

Cancun Sailing | Isla Mujeres Tour
4.1 (889) B...
Cancun, Q.R.
Open · Closes 7PM 998 283...
WEBSITE DIRECTIONS

360 Surf School Cancun
4.9 (17) Surf sch...
Cancun, Quintana Roo, Mexico
Open · Closes 4PM +52 998...
WEBSITE DIRECTIONS

Good Vibes Surf School
5.0 (65) Surf sch...
Cancun, Quintana Roo, Mexico
Open · Closes 6PM +52 998...
WEBSITE DIRECTIONS

Wind & Wave
5.0 (65) Surf school
Cancun, Quintana Roo, Mexico
Open · Closes 6PM +52 954 118 6985
DIRECTIONS

Jet surf Mexico Cancun
5.0 (17) Surf school
Closed · Opens 5AM Tue +52 998 849 44...
WEBSITE

AMS - Mexican Surf Academy
5.0 (1) Surf school
Closed · Opens 5AM Tue +52 998 849 44...
WEBSITE

windandwavecancun
5.0 (1) Surf school
DIRECTIONS

Google cancen surf

Rating Hours

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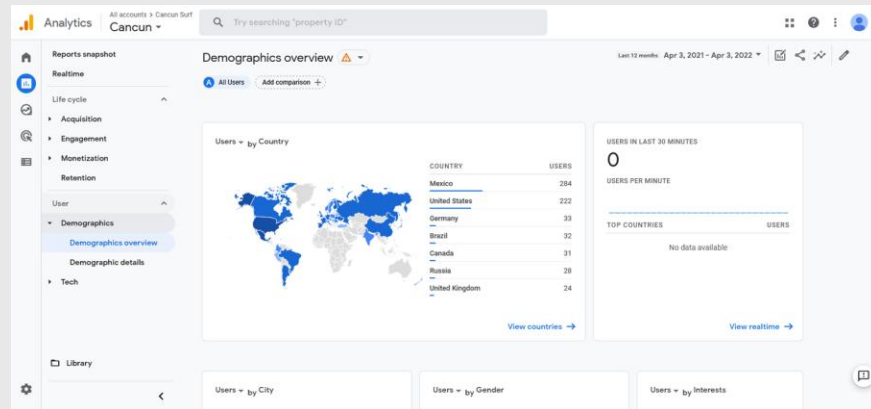
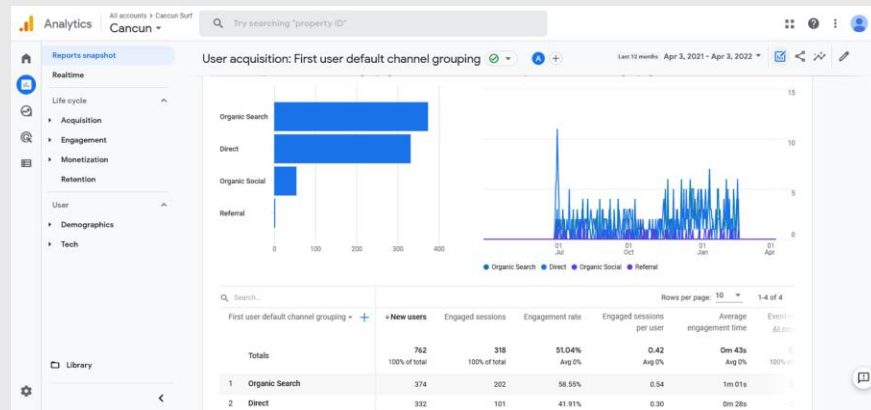
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DIRECTIONS

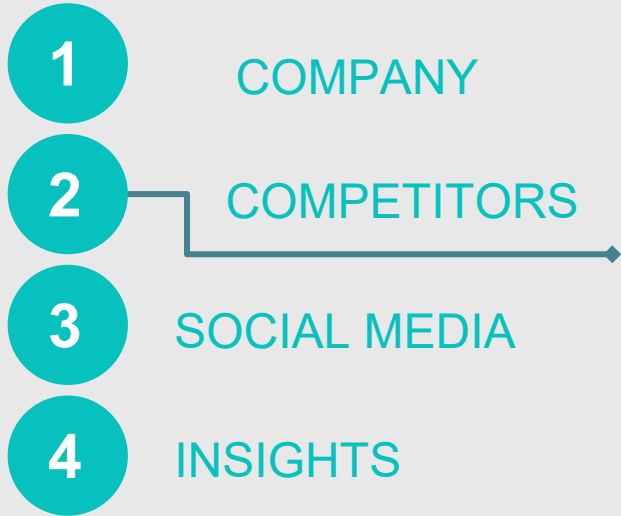
COMPANY

- The company on the Google Analytics
- In a period of **12 months** there were **762 visits**
- **Organic searches 374**
- **Direct 332**
- **Countries: Mexico, United States, Germany, Brazil, Canada, Russia and UK**





COMPETITORS PRESENTATION



COMPETITORS - CANCUN SAILING

- The first Google's result - cancun surf (key word)
- WhatsApp option



<https://www.cancunsailing.com/es/?hsLang=es>

COMPETITORS - CANCUN SAILING

- Chat online - chatbot
- Languages options *



<https://www.cancunsailing.com/es/?hsLang=es>

COMPETITORS - CANCUN SAILING

- Packages options
- Videos, images

INGRESO	EXPERIENCIA DE LAGO	VAS PERDURAR
Sailing Experience Tour Día: Martes 20 de Agosto	Privilege Experience Día: Martes 20 de Agosto	Full Experience Día: Martes 20 de Agosto
\$1,029 por persona	\$1,659 por persona	\$1,575 por persona
Ver más	Ver más	Ver más
Barco Catalina Baja de 20 personas Camarero B. mar Club de playa 1.80 horas de tiempo libre Transporte (si el clima lo permite)	Barco de Lago Barco Libre Privilegio Paseo y Fritos a bordo Schnitzeljagd Club de Playa VIP Café... 1.30 horas de tiempo libre Transporte restando a su hotel	Clubhouse Premium Barco Libre Premium a bordo Almuerzo a bordo Schnitzeljagd Barco Libre en Old Beach 2.30 horas de tiempo libre Recomiendo por la isla Impuestos de marina y anclaje Transporte a regreso a su hotel

NUEVO TOUR A ISLA CONTOY E ISLA MUJERES

Regístrate para disfrutar de las islas más hermosas del Caribe Mexicano: Isla Mujeres e Isla Contoy

ISLA CONTOY EXPERIENCE

¡A disfrutar de las islas más hermosas prácticamente gratis en el Caribe Mexicano! Ven a disfrutar de las islas más hermosas del Caribe Mexicano: Isla Mujeres e Isla Contoy. ¡A disfrutar de las islas más hermosas prácticamente gratis en el Caribe Mexicano!

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[Ver más](#)

<https://www.cancunsailing.com/es/?hsLang=es>

COMPETITORS - CANCUN SAILING

- Clients Reviews

NUESTROS CLIENTES FELICES 🌟



¡Hola! Soy un cliente muy feliz de Cancun Sailing por la experiencia que me brindaron en mi viaje a Cancun. El personal es muy amable y profesional, me ayudaron a elegir el mejor destino y me enseñaron a navegar. ¡Muy recomendable!

JOSÉ L. GARCÍA
★★★★★



¡Hola! Soy un cliente muy feliz de Cancun Sailing por la experiencia que me brindaron en mi viaje a Cancun. El personal es muy amable y profesional, me ayudaron a elegir el mejor destino y me enseñaron a navegar. ¡Muy recomendable!

GUILLERMO GARCÍA
★★★★★



¡Hola! Soy un cliente muy feliz de Cancun Sailing por la experiencia que me brindaron en mi viaje a Cancun. El personal es muy amable y profesional, me ayudaron a elegir el mejor destino y me enseñaron a navegar. ¡Muy recomendable!

RODOLFO
★★★★★



¡Hola! Soy un cliente muy feliz de Cancun Sailing por la experiencia que me brindaron en mi viaje a Cancun. El personal es muy amable y profesional, me ayudaron a elegir el mejor destino y me enseñaron a navegar. ¡Muy recomendable!

EMILIA GARCÍA
★★★★★

COMPETITORS - CANCUN SAILING

- Company certificates (authority)



<https://www.cancunsailing.com/es/?hsLang=es>

COMPETITORS - CANCUN SAILING

- Payment facilities
- Calendar

The screenshot displays the Cancun Sailing website interface. At the top, there's a navigation bar with links for 'PRIVATE TOUR', 'ISLA MUJERES TOUR', 'DEALS', 'ETHICAL POLICY', 'BLOG', and 'ISLA MUJERES GAME'. A prominent banner features a large image of a sailboat and the text: 'BOOK NOW THE BEST SAILING EXPERIENCE TO ISLA MUJERES TOURS. Looking to get the best activity in Cancun? look no further, you are in the right place.'

Below the banner, a section titled 'Hey, we have payment facilities:' provides details: 'For tours, you can book with only 50% in advance and pay the remaining 1 day before the tour or at our ticket offices. We give you total flexibility for changes and cancellations up to 2 days before the tour without penalty.' It also states: 'We accept all major credit, debit and PayPal cards. Consulta nuestros requisitos via chat o WhatsApp para brindarte el servicio.'

The main content area is titled 'THE BEST ACTIVITY TO DO IN ISLA MUJERES AND CANCUN' and describes the experience: 'Enjoy the experience of sailing to Isla Mujeres in the beautiful Caribbean Sea and snorkel too! Luxury boats, delicious food and free open bar.'

A calendar widget shows the date 'Wed 06 April 2022' and a 'New Booking: Wed Apr 6, 2022' notification. Two tour options are listed:

- Full Experience Tour** (From \$75.00): Includes 'Food on board' (Pasta for lunch, organic bread, turkey ham, salad or fruit, dessert, and drinks like prosecco, mustard, and coffee) and a 'Premium open bar' (welcome drink, water, soft drink, beer, sports and mineral water, Bror XLS Lager, and a choice of white rum, Jose Cuervo Especial Tequila, Blended vodka, Red / White wine, Scotch Whisky, and rum).
- Plus Experience Tour** (From \$59.00): Includes 'Snorkel equipment (mask, snorkel, tube, fins and vest)' and 'Beverage for breakfast/brunch'.

<https://www.cancunsailing.com/es/?hsLang=es>

COMPETITORS - CANCUN SAILING

- Payment facilities
- Payments options



<https://www.cancunsailing.com/es/?hsLang=es>

COMPETITORS - 360 SURF SCHOOL

- Youtube video -
<https://www.youtube.com/watch?v=pyl7hiqatP8>

#1 IN CANCUN SURF & SUP

HOME SURF LESSONS MANGROVE / KAYAK TOURS BOARD RENTALS SHEEPHUT ABOUT US CONTACT US

EXPERIENCE * REPUTATION *
PROFESSIONALISM

THE OWNERS OF 360 SURF SCHOOL HAVE A COMBINED 45 YEARS OF
SURF AND WATER SPORTS EXPERIENCE. SINCE 1977, WE
HAVE CLIMBED TO THE TOP OF THE RANKINGS AS MEXICO'S #1 SURF
SCHOOL. OUR EDUCATIONAL, PROFESSIONAL TRAINING AND
PROMOTION ARE UNPARALLELED.

WE ARE CURRENTLY AVAILABLE IN ALL OF CANCUN ON
TRINIDAD

PROFESSIONAL SURF LESSONS / BOARD RENTALS

MANGROVE PADDLEBOARD / KAYAK TOURS

PROFESSIONAL SURF LESSONS
&
MANGROVE PADDLEBOARD / KAYAK TOURS

<https://www.360surfschoolcancun.com/>

COMPETITORS - 360 SURF SCHOOL

- Authority - reviews on TripAdvisor
- Social Media

Cancun Surfing

360 SURF & SUP CANCUN

#1 RANKED SURF SCHOOL IN MEXICO!

TripAdvisor

360 Surf School

TRIPADVISOR TRAVEL GUIDE

★★★★★ 5.0 (100%)

TRIPADVISOR RATING

#1 OF 731 Outdoor Activities in Cancun

Score: 5.0 (100%)

"Perfect experience, really enjoyable"

"Top notch instructors"

Photo reviews | More reviews

2023 TRIPADVISOR TRAVEL GUIDE

TRIPADVISOR

2023 TRIPADVISOR TRAVEL GUIDE

TRIPADVISOR

TRIPADVISOR

Instagram

<https://www.360surfschoolcancun.com/>

COMPETITORS - 360 SURF SCHOOL

- Authority - reviews on TripAdvisor
- Social Media - followers

Cancun Surfing

360 SURF & SUP CANCUN

#1 RANKED SURF SCHOOL IN MEXICO!

TripAdvisor
360 Surf School
Traveler Rating: 4.5 (14 reviews)
#1 of 731 Outdoor Activities in Cancun
Specialty: Surf Lessons, Stand Up Paddleboarding, Kayaking, Snorkeling, Boat Tours, Water Sports
Pro Instructors | 100% Positive

TRIPADVISOR
EXCELLENCE
awards

TRIPADVISOR
awards

Instagram

Instagram

Search

Log in Sign up


360surfschoolcancun Follow

475 posts 2,285 followers 4,156 following

360 Surf School Cancun
Surf Shop
The #1 SURF SCHOOL IN MEXICO! Est. 2000 PROFESSIONAL SURF LESSONS & MANGROVE PADDLEBOARD / KAYAK TOURS: contact @davidwanamaker +52-998-241-6443 www.360surfschoolcancun.com

Photo Shoots Fun Kids Kayak/Sup Surfs up!

POSTS TAGGED



COMPETITORS - 360 SURF SCHOOL

- Authority - experience time

WELCOME TO 360 SURF N SUP CANCUN EST. 2000

We are located in the Heart of the Cancun Hotel zone next to the famous SURFIN BURRITO. 360 Surf School is the #1 Ranked outdoor activity in all of Cancun and the Riviera Maya according to Tripadvisor- 2020. Our instructors speak fluent English and Spanish with a combined 45 years of professional surf instruction. We are American trained through the N.S.S.I.A Professional Surf Organization. In addition all of our Instructors have been certified from The Cancun Surfing Association (C.S.A). Safety is our #1 Priority. Great for ages 4-75 yrs. We have the largest selection of surfboards for all levels.

We boast a 99.9% success rate for getting people up and surfing!

Cancun is the best place in the world to learn how to surf and here's why:

- 1) Year round warm crystal clear Caribbean water. No wetsuit needed.
- 2) The break in Cancun is an easy going beach break with an all sand bottom.
- 3) The waves in Cancun are perfect for beginners to intermediate. Generally they break smooth averaging 2-3 ft throughout the year.

Since 360's inception in 2000, we have been creating our own formula for success. The secret to our success is simple: A solid refined teaching technique, dedication, depth of knowledge, over 45 years of combined teaching experience, patience and most importantly a deep Passion for Surfing.

Our mission for our students is to push the basics, teaching the proper surfing techniques and providing a solid foundation needed for the safety and growth in their surfing experience. It is also important to us to make sure that our clients have a great time and are comfortable with the water and wave conditions.

Book a lesson with us and feel the exhilaration and adrenaline rush you get from surfing. You will Not be disappointed.

Check the reviews out on [TRIPADVISOR](#) to see why we are #1. Also check out the incredible reviews on TripAdvisor for our SUP & kayak Tour. [CLICK HERE](#) to 360 Team Profiles.

Thank you for choosing 360 Surf n SUP Cancun
Sincerely
360 Dave
Owner & Founder

|||

COMPETITORS - 360 SURF SCHOOL

- The prices are visible
- There are no difference between prices or locations

SURF LESSON INFO

Learn to Surf Today!

ALL SURF LESSONS INCLUDE:

- * A thorough beach safety & instructional lesson
- * 1 Main Surf Instructor. (Trained by the N.S.S.I.A and C.S.A)
- * Additional surf instructors depending on size of group
- * The use of 50+UV protective surf shirts
- * Full Surf equipment (Board/Leash/Board wax)
- * Cold drinks
- * We speak fluent English & Spanish
- * Safety, Comfort and Fun are our Top Priorities



#1 Private Surf Lesson (for 1-2 People)

PRICE: \$125 USD EACH
Duration: 90min- 2hrs
Times: 7:30AM / 9:30AM / 11:30AM
*7:30am & 9:30am best wave conditions
*Includes 1 on 1 instruction

*INCLUDES 1/2 Day Board Rental

Note: The BOOK NOW button is a BOOKING REQUEST
CHECK FOR AVAILABILITY FIRST by Contacting US!

[Book Now](#)



#2 Non-Private Surf Lesson (for 1-2 people)

PRICE: 100 USD EACH
DURATION: 90min- 2hrs
*Non private Small groups. (6 Max)
Times: 7:30AM / 9:30AM / 11:30AM
*7:30am & 9:30am best wave conditions
*One or more Professionally trained Instructors

Note: The BOOK NOW button is a BOOKING REQUEST
CHECK FOR AVAILABILITY FIRST by Contacting US!

[Book Now](#)



#3 Private Surf Lesson (for 3 PEOPLE -Automatically Private)

PRICE: 100 USD EACH
DURATION: 90min- 2hrs
Times: 7:30AM / 9:30AM / 11:30AM
*7:30am & 9:30am best wave conditions
*One or more Professionally trained Instructors

Note: The BOOK NOW button is a BOOKING REQUEST
CHECK FOR AVAILABILITY FIRST by Contacting US!

[Book Now](#)



#4 Family Rate (for 4 or More People Private group for family/friends)

PRICE: 75 USD EACH
DURATION: 90min- 2hrs
*Automatically Private
Times: 7:30AM / 9:30AM / 11:30AM
*7:30am & 9:30am best wave conditions
*Multiple Professionally trained Instructors

Note: The BOOK NOW button is a BOOKING REQUEST
CHECK FOR AVAILABILITY FIRST by Contacting US!

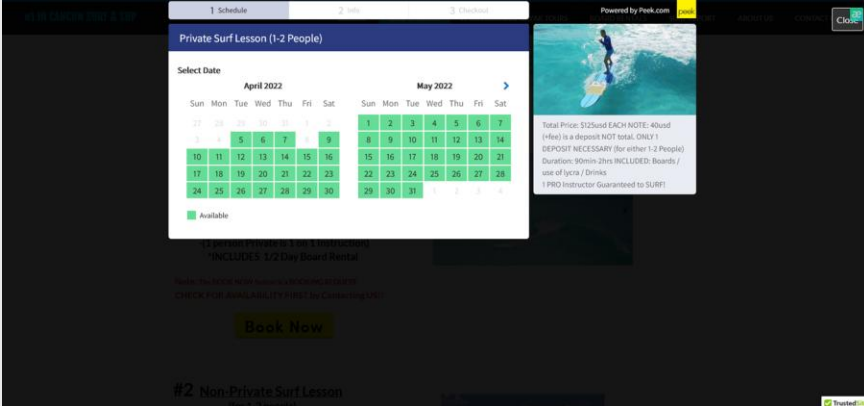
[Book Now](#)



360 SURF LESSONS

COMPETITORS - 360 SURF SCHOOL

- Calendar available for booking



The screenshot displays a booking interface for a 'Private Surf Lesson (1-2 People)'. It features a calendar for April and May 2022, with available dates highlighted in green. A 'Book Now' button is prominently displayed below the calendar. To the right, a sidebar provides details about the lesson, including a total price of \$125 USD, a 90-minute duration, and a guarantee of a PFI instructor. A 'Powered by Peek.com' logo is visible in the top right corner of the interface.

April 2022							May 2022						
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	29	30	1	2	3	4	5	6	7	8	9	10
10	11	12	13	14	15	16	17	18	19	20	21	22	23
24	25	26	27	28	29	30	31						

Book Now

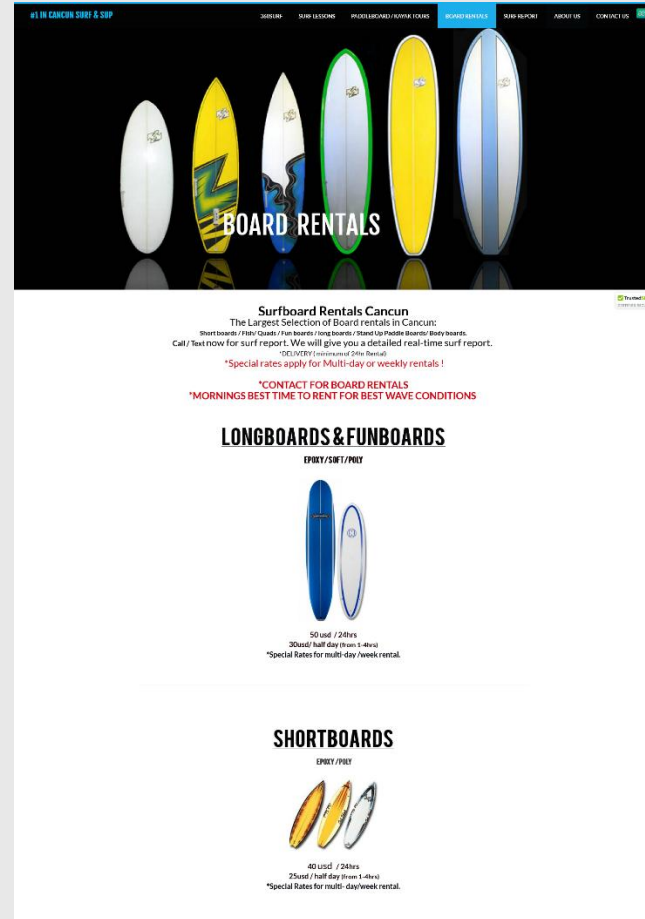
#2 Non-Private Surf Lesson

Powered by Peek.com

Total Price: \$125USD EACH NOTE: 40USD (+Here) is a deposit NOT total. ONLY 1 DEPOSIT NECESSARY (for either 1-2 People)
Duration: 90min 2hrs INCLUDED: Boards / use of lycra / Drinks
1 PFI Instructor Guaranteed to SURF!

COMPETITORS - 360 SURF SCHOOL

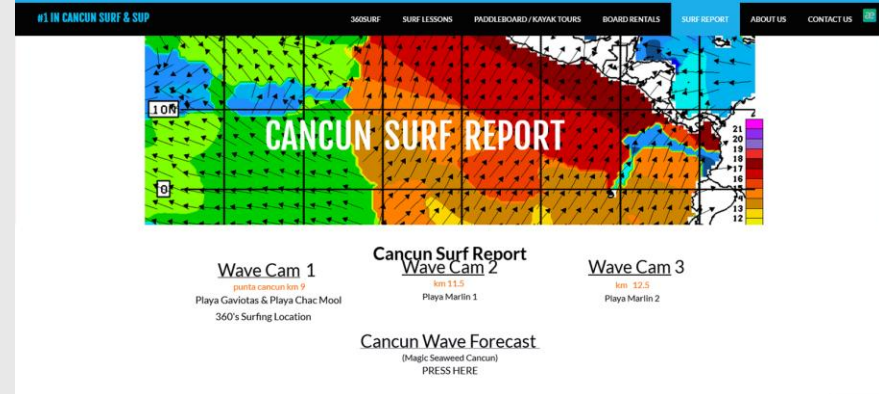
- Board rentals and prices



The screenshot shows the website for 360 Surf School, specifically the 'BOARD RENTALS' section. At the top, there is a navigation bar with links for 'HOME', 'SURF LESSONS', 'PROFESSIONAL/ADVANCED TOURS', 'BOARD RENTALS', 'SURF REPORT', 'ABOUT US', and 'CONTACT US'. Below the navigation bar is a banner image featuring six surfboards of various colors and designs. The text 'BOARD RENTALS' is overlaid on the image. Below the banner, the text reads: 'Surfboard Rentals Cancun - The Largest Selection of Board rentals in Cancun: Short boards / Fish/ Quads / Fun boards / Longboards / Stand Up Paddle Boards/ Body boards. Call / Text now for surf report! We will give you a detailed real-time surf report. *DELIVERY (included in 24hr Rental) *Special rates apply for Multi-day or weekly rentals! *CONTACT FOR BOARD RENTALS *MORNINGS BEST TIME TO RENT FOR BEST WAVE CONDITIONS'. The section is divided into two main categories: 'LONGBOARDS & FUNBOARDS' and 'SHORTBOARDS'. Under 'LONGBOARDS & FUNBOARDS', there is a sub-section for 'EPOXY / SURF / POLY' with an image of a blue longboard and a white funboard. The text below the image states: '50 USD / 24hrs *30min / half day (9am - 4hrs) *Special Rates for multi-day / week rental.'. Under 'SHORTBOARDS', there is a sub-section for 'EPOXY / POLY' with an image of two shortboards, one orange and one white. The text below the image states: '40 USD / 24hrs *25min / half day (9am - 4hrs) *Special Rates for multi-day / week rental.'

COMPETITORS - 360 SURF SCHOOL

- Weather - report



COMPETITORS - 360 SURF SCHOOL

- Experience and Authority - About the company

#1 IN CANCUN SURF & SUP

360 SURF SURF LESSONS PADDLEBOARD / KAYAK TOURS BOARD RENTALS SURF REPORT ABOUT US CONTACT US

WHY SURF WITH 360?

- 1) Tripadvisor Ranked #1 SURF SCHOOL IN CANCUN
- 2) Our American Trained surf instructors speak English, Spanish FLUENTLY.
- 3) We are the only Surf School to use in water Surf Instructors and Safety coordinators to assure a safe experience (apart from having a Professional Surf Instructor).
- 4) 360's Surf Instructors are experienced, FULLY trained by Red Cross/ N.S.S.I.A. and the C.SA
- 5) Proper surf equipment, (largest selection of boards in Cancun)
- 6) We have onsite First Aid, and Lifeguards.
- 7) Our Surf Instructors are talented, passionate and accomplished Surfers!
- 8) 360 Surf School provides COLD DRINKS n Beer.


TRIPADVISOR TESTIMONIAL

“ We had a true awakening with 360. I surfed with my two daughters (11 and 15). We were all able to stand up early, surf the whole time. Todd and his amazing crew treated us like we were locals, just mellow, just right. They guaranteed us we would all stand up, and within the first 15 minutes, we all were gliding. I know we still have so much to learn, but what a great place to start. I always knew I wanted to surf, but now I know I have to. Thanks 360 for introducing me to my own soul. Truly an epic experience. Life changer. Best money we spent on our entire vacation, no doubt!”

Tripadvisor: rangelypanther
July 2018

360'S HISTORY

*Established in 2000 Playa Zicatela, Puerto Escondido, Oaxaca, Mexico
*Primary Sponsor for ESPN X-GAMES Post party Event
*Consulting / Support & Instruction for various Film Production Companies & Stars (National & International)
[click here for 360's Accolades.](#)



[Contact us](#)

Learn to Surf in 1 Easy Lesson!

COMPETITORS - GOOD VIBES

- Photography showing the company's brand

#1 IN CANCUN SURF & SUP

360SURF

SURF LESSONS

PADDLEBOARD/ KAYAK TOURS

BOARD RENTALS

SURF REPORT

ABOUT US

CONTACT US



HOME

SURF LESSONS

BOARD RENTALS

PADDLE SURF/SUP

ACCOMMODATIONS

ABOUT US

CONTACT US TODAY



Learn to Surf and Have an Absolute Great Time!

Welcome to Good Vibes Surf School in Cancun! One thing you should know about us first, is that we are all about having a great time, enjoying the beautiful Caribbean waves and teaching people of all ages, size, and experience how to surf.

Getting you up on some waves is not just our job, it's our life! So if you have ever wanted to surf, or you already have the skills but need a board or some extra pointers we are ready to go! If the surf is up, it's game on!



Surf Lessons in Cancun, Mexico!

Learn to surf no matter what your skill level or age is. We are here to show you how to master the waves and have a great time enjoying the amazing blue water of the Caribbean ocean. Let's go surfing!



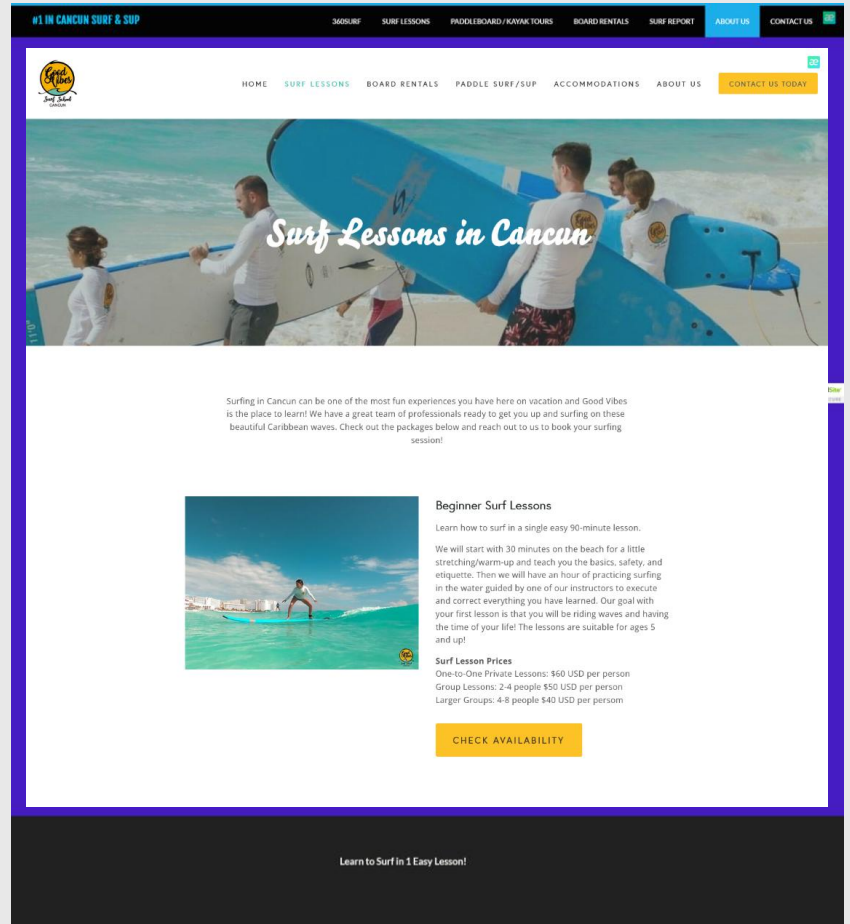
Rent a Surfboard for Any Skill Level

We have the right equipment for any level of skill. Come on down to the shop conveniently located in the hotel zone on the beach, choose your board, and hit the surf right away.

<https://goodvibessurfschool.com/>

COMPETITORS - GOOD VIBES

- There are prices for the classes, boards rentals and paddle surf



#1 IN CANCUN SURF & SUP

300SURF SURF LESSONS PADDLEBOARD/KAYAK TOURS BOARD RENTALS SURF REPORT ABOUT US CONTACT US

HOME SURF LESSONS BOARD RENTALS PADDLE SURF/SUP ACCOMMODATIONS ABOUT US CONTACT US TODAY

Surf Lessons in Cancun

Surfing in Cancun can be one of the most fun experiences you have here on vacation and Good Vibes is the place to learn! We have a great team of professionals ready to get you up and surfing on these beautiful Caribbean waves. Check out the packages below and reach out to us to book your surfing session!

Beginner Surf Lessons

Learn how to surf in a single easy 90-minute lesson.

We will start with 30 minutes on the beach for a little stretching/warm-up and teach you the basics, safety, and etiquette. Then we will have an hour of practicing surfing in the water guided by one of our instructors to execute and correct everything you have learned. Our goal with your first lesson is that you will be riding waves and having the time of your life! The lessons are suitable for ages 5 and up!

Surf Lesson Prices

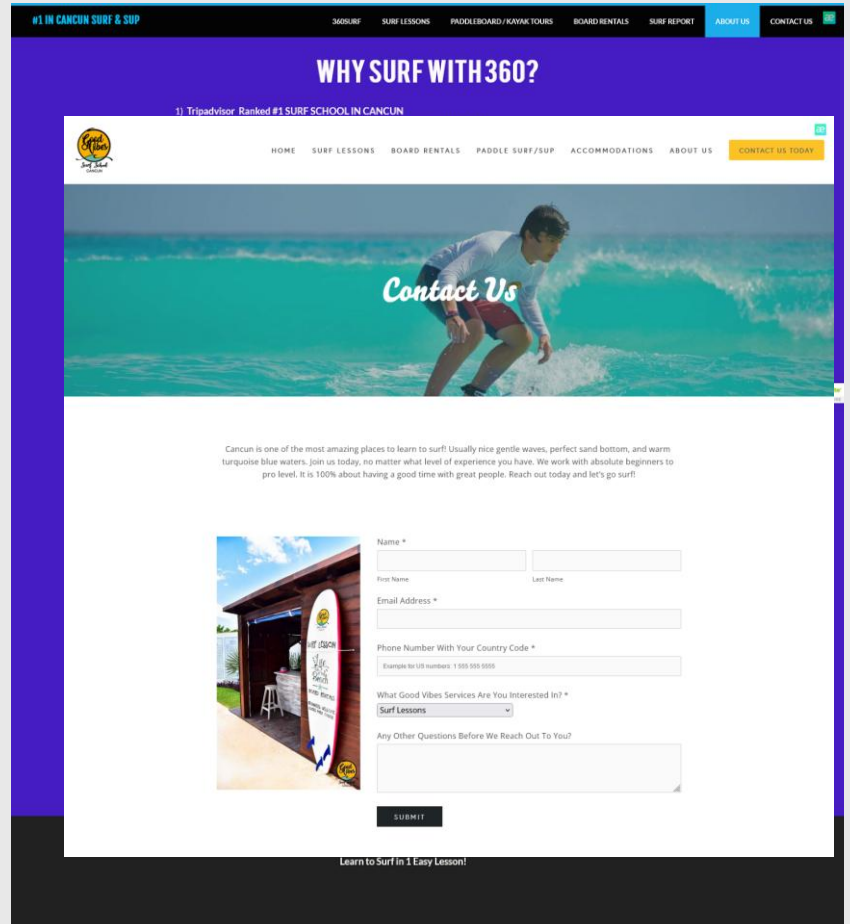
One-to-One Private Lessons: \$60 USD per person
Group Lessons: 2-4 people \$50 USD per person
Larger Groups: 4-8 people \$40 USD per person

CHECK AVAILABILITY

Learn to Surf in 1 Easy Lesson!

COMPETITORS - GOOD VIBES

- Contact the company by a online form




#1 IN CANCUN SURF & SUP

360SURF SURF LESSONS PADDLEBOARD / KAYAK TOURS BOARD RENTALS SURF REPORT ABOUT US CONTACT US

WHY SURF WITH 360?


1) Tripadvisor Ranked #1 SURF SCHOOL IN CANCUN

HOME SURF LESSONS BOARD RENTALS PADDLE SURF/SUP ACCOMMODATIONS ABOUT US CONTACT US TODAY



Contact Us

Cancun is one of the most amazing places to learn to surf! Usually nice gentle waves, perfect sand bottom, and warm turquoise blue waters, join us today, no matter what level of experience you have. We work with absolute beginners to pro level. It is 100% about having a good time with great people. Reach out today and let's go surf!



Name *
First Name Last Name

Email Address *

Phone Number With Your Country Code *
Example: US numbers: 1 955 555 8555

What Good Vibes Services Are You Interested In? *
Surf Lessons

Any Other Questions Before We Reach Out To You?

SUBMIT

Learn to Surf in 1 Easy Lesson!

<https://goodvibessurfschool.com/>

COMPETITORS - GOOD VIBES

- Assistance for accommodations

#1 IN CANCUN SURF & SUP

360SURF SURF LESSONS PADDLEBOARD / KAYAK TOURS BOARD RENTALS SURF REPORT ABOUT US CONTACT US

WHY SURF WITH 360?

HOME SURF LESSONS BOARD RENTALS PADDLE SURF/SUP ACCOMMODATIONS ABOUT US CONTACT US TODAY

Surf, Stay, & Play in Cancun

Stay and Play with our accommodations packages or Stay, Play, and Surf all in one package deal!

Not only do we have one of the best surf schools in the Cancun Hotel Zone, but we also own and manage some of the best properties many of them right on the ocean, connected to the same roads where the surf shop is located. So take advantage of some great deals.

Stay & Play in Cancun Package Deal

Our apartment condos are a great way to enjoy the heart of the Caribbean and be close to everything. You will be on one of the most beautiful beaches in Cancun, in the heart of great restaurants and clubs all within walking distance from your private roads.

Reach out to us today to learn more about our current specials.

SEND US A MESSAGE FOR PRICES

Stay, Play & Surf Cancun Package Deal

Stay in a beautiful condo right on the beach in the middle of the Hotel Zone and right down the street from awesome restaurants, nightclubs, and attractions.

You just can't beat the deal you will get with us.

If we have availability, you, your friends, or your family will have a wonderful vacation in Cancun.


Reach out to us today and let us build a package deal that will suit your needs and give you the vacation you deserve!

SEND US A MESSAGE FOR PRICES

Learn to Surf in 1 Easy Lesson!

COMPETITORS - GOOD VIBES

- About the founders




#1 IN CANCUN SURF & SUP

360SURF SURF LESSONS PADDLEBOARD/KAYAK TOURS BOARD RENTALS SURF REPORT ABOUT US CONTACT US

WHY SURF WITH 360?

- 1) Tripadvisor: Ranked #1 SURF SCHOOL IN CANCUN
- 2) Our American Trained surf instructors speak English, Spanish FLUENTLY.
- 3) We are the only Surf School to have 4 Trained Surf Instructors and Safety Coordinators to ensure a safe & fun experience. Ever!

HOME SURF LESSONS BOARD RENTALS PADDLE SURF/SUP ACCOMMODATIONS ABOUT US CONTACT US TODAY



All About Good Vibes!

The Good Vibes Team

YOU CAN DO THIS!
YOU CAN SURF!

Many times people of all ages show up to the surf shop, thinking they will not be able to do this...but deep inside, they really want to. **WE'VE BEEN HERE TO SAY, "YOU CAN!"**

From the youngest to the oldest, the Good Vibes Team can teach you how to catch waves and truly enjoy a fantastic Caribbean experience.

There is nothing quite like standing up on your first wave and feeling the energy of the ocean moving you!

The Good Vibes Team is made up of great surfers who love to teach. The smile on your face when you catch a wave is what brings us to the ocean every day for more! At Good Vibes, we strive to make your entire experience remarkable. From contacting us, learning to surf, learning to stand up, paddle surf, and renting surfboards from our shop. You will have a blast and capture moments and memories that will last a lifetime. Come enjoy the Caribbean Blue ocean like never before!


Remember, "You Can Surf!... we'll just guide the way!"

The Owners - Silvano & Jose Luis

At the end of a great sunset surf session, longtime friends Silvano & Jose Luis said to each other...**we have to share this feeling with everyone!**

That's how the Good Vibes Surf School got started and they haven't looked back since. Both Silvano and Jose Luis have a love for surfing and people. They are involved in the local community and really enjoy seeing young people start surfing and adults who never thought they could get up and surf in their first lesson. So many great stories and epic sessions keep these guys inspired to keep the original dream alive.

You might even see them out there with you when you're catching your own waves. To them, it's all about Good Vibes and Great People!



Learn to Surf in 1 Easy Lesson!

Trusted by 1000s of surfers



SOCIAL MEDIA PRESENTATION

1

COMPANY

2

COMPETITORS

3

SOCIAL MEDIA

4

INSIGHTS



SOCIAL MEDIA


- Followers 604



Instagram

Search

Log in Sign up

 **cancunsurfmx** Follow

352 posts 604 followers 43 following

Escuela de Surf • Cancún 📍
Surfing spot
Academia Mexicana de Surf
👉 Enseñamos a surfear
🌐 #SurfSchool in Cancun with Paddle & Sursurf lessons and rental of equipment
Contact +524421704623
www.cancunsurf.com.mx



SOCIAL MEDIA

- Facebook - over 1,000 followers
- Low engagements

facebook

ACADEMIA MEXICANA DE SURF

Cancun Surf - Academia Mexicana de Surf

See more of Cancun Surf - Academia Mexicana de Surf on Facebook

Log In Create New Account

About

Address: Cancun, Quintana Roo, Mexico

23 people checked in here

Open: 10:00 AM - 6:00 PM

Photos

A person is surfing on a large, white-capped wave in the ocean. The water is a deep teal color, and the sky is bright. The surfer is wearing a dark wetsuit and is riding a yellow surfboard. The wave is breaking from the top left towards the bottom right.

INSIGHTS PRESENTATION

1

COMPANY

2

COMPETITORS

3

SOCIAL MEDIA

4

INSIGHTS

A teal arrow originates from the right side of the number 4 circle, extends horizontally to the right, and then turns 90 degrees downwards to end in a small arrowhead.



SOCIAL MEDIA

- **Improve the Google's organic results:**
 - Investing in CPC - Google Ads
 - Blog - create good a content that relates to Cancun, Surfing, Best places to visit, among others
- **Improve Business Account:**
 - Increasing the reviews - there are **10 reviews** which is a very low for a better result on Google
 - Increase the reviews on TripAdvisor - there are **31 reviews**

SOCIAL MEDIA

A person is surfing on a wave. The water is a vibrant teal color, and the wave is breaking into white foam. The surfer is wearing a dark wetsuit and is riding a yellow surfboard. The background is a bright, overcast sky.

- **Instagram Account**

- Investing in Ads
- When post a video or photo ask people to post on their account and relate to the school account
- Creating of good and diverse content to make the account unique

- **Facebook Account:**

- Create posts periodically - promotions, discounts, Cancun news, etc
- Invest in Facebook Ads - for targeting specific audiences
- Engage with the followers with forms, be part of groups related to the school or surf, ask people to share the page

A person is surfing on a large, white-capped wave. The surfer is wearing a dark wetsuit and is riding a yellow surfboard. The water is a deep teal color, and the sky is bright white. The overall scene is dynamic and energetic.

SOCIAL MEDIA

- **Website renew**
 - Create a new website with good content such as images, videos
 - Be clear with the prices and services offerings
 - Enhance the WhatsApp and online chat
 - Work better with reviews and weather forecast

SOCIAL MEDIA

A person is surfing on a wave. The water is a vibrant teal color, and the wave is breaking into white foam. The surfer is wearing a dark wetsuit and is riding a yellow surfboard. The background is a clear blue sky.

- **Marketing**

- Create or produce business cards and folders to distribute them in key places such as airports with a gift and discounts for people who show it in the school

A person is surfing on a large, white-capped wave in the ocean. The surfer is wearing a dark wetsuit and is riding a yellow surfboard. The water is a deep teal color, and the sky is not visible. The overall scene is dynamic and energetic.

SOCIAL MEDIA

- **Marketing**
 - When offering a class package - give some gifts (make sure the price of the gift is in the package but do not need to tell the consumer)

SOCIAL MEDIA

- **Marketing**

- Examples of gifts: mugs with Cancun pics or take pics of the person, family and print it on the mug, key holders



SOCIAL MEDIA

- **Marketing**
 - Examples of gifts - T-shirts with the AMS logo and some surfing quotes



SOCIAL MEDIA

- **Marketing**

- Examples of gifts - waterproof bags for girls with soup, or sunscreen lipstick

